

Stop managing every Page like a separate job.

Create content, organize every Page, set posting schedules and see what needs attention - all from one Windows workspace.

ONE WORKSPACE. THREE EVERYDAY ADVANTAGES.

CONTENT

Bring in approved sources or create visuals.

PAGES

Keep clients, captions and schedules organized.

VISIBILITY

See status, errors and your next action.

Create / Organize / Brand / Queue / Schedule / Manage

BEFORE YOU BUY. AFTER YOU INSTALL.

Plain-English product guidance, genuine earlier-build screenshots, setup steps, daily checks and honest limitations.

33-PAGE EDITION

START HERE

More Pages. Less operational mess.

Different clients, captions, folders and posting times should not feel like separate jobs. Bring the work together in one Windows workspace.

01 / FULL VIEW

See everything in one place.

Check Page status, ready content and schedules without opening each Page.

02 / CLIENT CLARITY

Keep every client organized.

Match the right sources, captions and settings to each Page.

03 / CONTENT STOCK

Stay ahead of the next post.

Prepare and review authorized content or branded visuals before they are needed.

04 / OPERATIONS

Know what needs attention.

Use Health and Activity to investigate issues instead of guessing.

What to expect: A more organized Page workflow - not guaranteed traffic, sales, account safety or error-free publishing.

HOW TO USE THIS GUIDE

A guide you can actually use.

Start with the big picture, then jump to the task you need. Select any chapter below to go straight to that page.

04-06**The big picture**

Positioning, two content paths and requirements

**07-12****Get set up**

Install, connect an account, add a Page and test

**13-16****Manage your Pages**

Dashboard, Page controls, bulk tools and captions

**17-23****Create visual content**

Generate, learn themes, brand, review and schedule

**24-29****Watch and configure**

Health, logs, Analytics and account settings

**30-33****Run it confidently**

Daily checks, fixes, FAQs, pricing and support

**About the screenshots**

These are genuine captures from an earlier application build using demo Page names and figures. They show software controls, not real customer results or independently verified live posts.

THE IDEA

One Page is easy. Managing many is a different job.

When Pages, clients, captions and posting schedules pile up, SocialWorkbench brings the work into one organized Windows workspace.

WITHOUT A SHARED WORKSPACE

- Separate tabs, folders and logins to keep track of
- Captions and content spread across different places
- Empty queues discovered too late
- The wrong client details easily mixed up

WITH SOCIALWORKBENCH

- Pages and accounts organized in one workspace
- The right content and captions assigned to each Page
- Queues and per-Page schedules easier to check
- Health and Activity show where to investigate

A scheduler asks, "When should the post go live?"
SocialWorkbench helps organize what happens before and after that.

CONTENT PATHS

Two ways to keep a Page supplied.

Already have content you are allowed to publish? Bring it into your Page workflow. Starting from zero? Build your own branded visual stock.

PATH A / EXISTING CONTENT

Bring approved content in.

- 01 Choose a permitted source
- 02 Download and prepare
- 03 Set the Page caption
- 04 Fill the Page queue
- 05 Follow its posting plan

PATH B / STARTING FROM ZERO

Create branded visuals.

- 01 Add a style reference
- 02 Learn a reusable theme
- 03 Generate and brand
- 04 Review and approve
- 05 Stock and schedule

THE SHARED OPERATING LOOP

CREATE

ORGANIZE

BRAND

QUEUE

SCHEDULE

MANAGE

Content rights matter

A source link is not permission to republish. Use content you own or are authorized to reuse. Reference Pages are for learning visual direction, not copying their work.

SYSTEM REQUIREMENTS

What you need before you start.

Only the essentials are needed for your first Page. AI generation and API posting are optional configurations.

REQUIRED TO GET STARTED

01 Windows 10 or 11

A Windows PC or laptop. There is no Mac version.

02 Google Chrome

For the standard browser posting workflow and dedicated profiles.

03 Account access

Use an account that has permission to manage the Page.

04 License key

Enter your supplied key during online activation.

05 Internet connection

Needed for activation, platform access and content sources.

OPTIONAL / WHEN NEEDED**AI keys or Facebook API**

Provider keys and Graph API setup depend on your chosen features; provider charges may apply.

No phone or emulator required

Browser-mode setup runs on Windows. CAPTCHA and login challenges are completed manually; SocialWorkbench does not bypass them.

Start simple: activate the app and configure one Page before enabling optional tools.

THE QUICK START

Your first Page: seven steps.

Set up one test Page, verify it on the platform and only then add more Pages.

01

Install

Open the Windows installer and activate your license.

02

Connect

Create a dedicated Chrome profile and log in normally.

03

Add a Page

Choose the Page, platform, profile and permitted sources.

04

Set the schedule

Choose a posting frequency and exact times.

05

Fill the queue

Add approved source content or reviewed visuals.

06

Test and verify

Check Dashboard and Activity; verify the post on the platform.

07

Repeat

Expand once the first Page workflow is clear.

First test: keep the operation OFF while configuring

Complete the account, source, caption, queue and schedule settings before enabling a Page. Check the actual published result directly on Facebook or Instagram.

GETTING STARTED

Install. Activate. Connect.

Get the Windows app and your first browser profile ready before changing advanced settings.

01**STEP 1 / INSTALL & ACTIVATE**

- Run the SocialWorkbench installer and open its desktop shortcut.
- Enter your license key while connected to the internet.
- Open Dashboard. Keep the master posting switch OFF until setup is complete.

02**STEP 2 / CONNECT AN ACCOUNT**

- In Settings, add a Facebook account to create its dedicated Chrome profile.
- Open that profile, sign in normally and complete any platform checks manually.
- Use a separate Chrome profile for each account you manage.

Alternative: API posting

For supported Page workflows, connect your Facebook app and Page tokens instead of using a Chrome session. Tokens can expire; never share API credentials.

Protect your access

Do not share passwords, tokens or license keys. Keep application Chrome profiles separate from personal browsing.

NEXT STEP

Open Pages > Add Page and configure your first test Page (see page 9).

SET UP / YOUR FIRST PAGE

Give each Page its own place.

Connect each Page to the right account, content sources and captions - all in one setup.

FIRST-PAGE CHECKLIST

01 Identify the Page

Enter its name, platform and Page URL.

02 Match the account

Choose the correct Chrome profile and posting mode.

03 Set its content

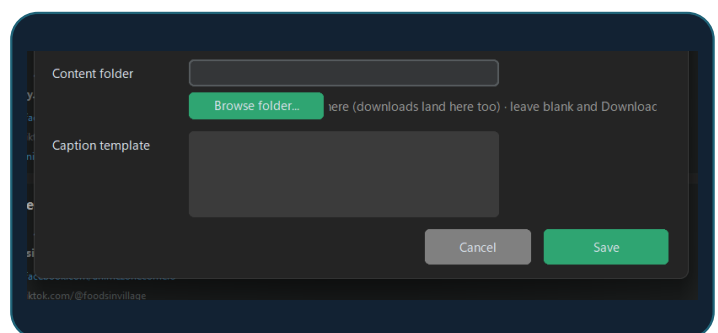
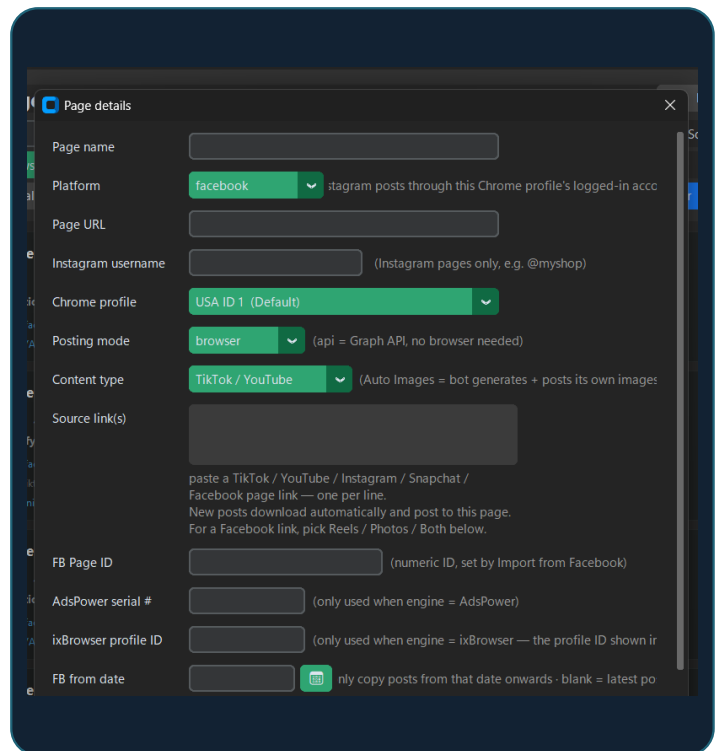
Choose a content type and add permitted source links.

04 Prepare captions

Select a caption template or original-caption option.

05 Save and check

Review the mapping before enabling posting.



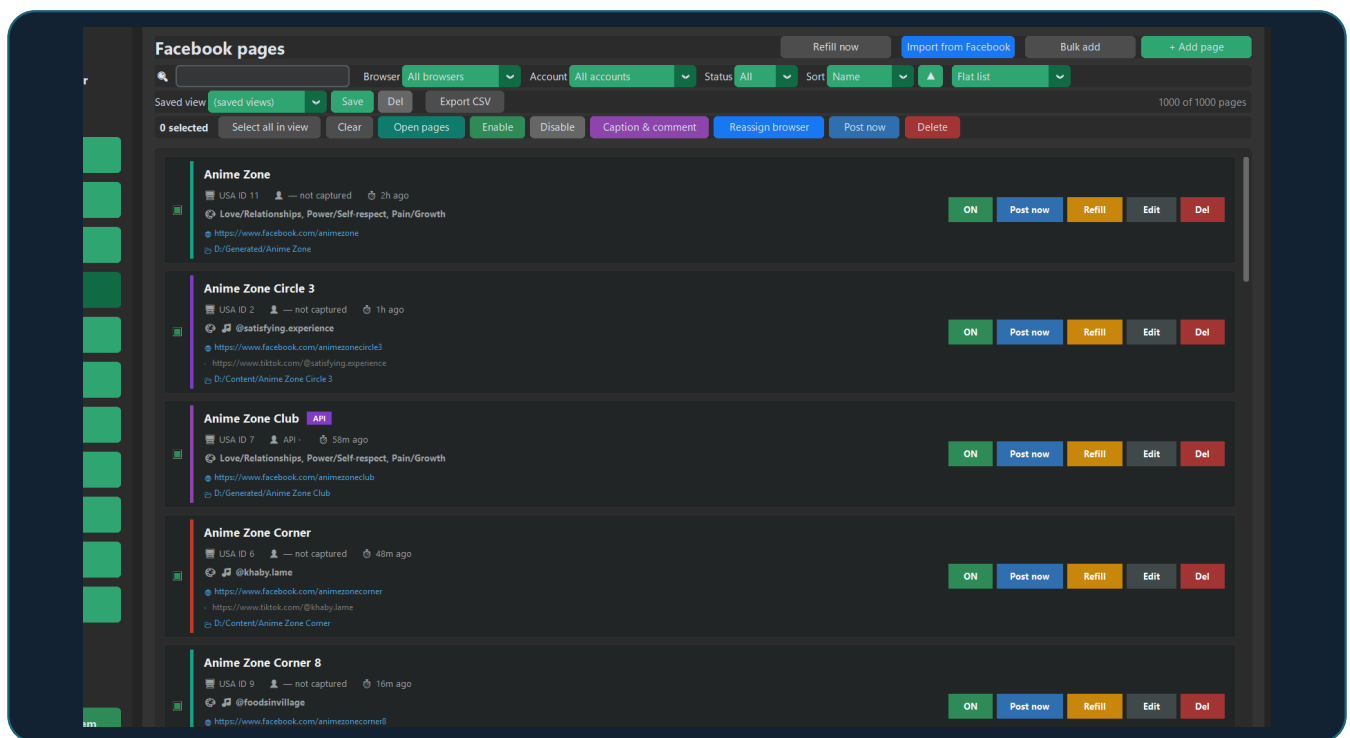
Two focused crops from the genuine Page details dialog, earlier build.

WHY IT MATTERS

Correct Page settings reduce client mix-ups. Next: give this Page its own posting plan.

Give every Page its own routine.

Choose how often each Page should post, set its exact times and keep the schedule separate.



Genuine Pages overview. The exact posting-time editor was not captured in the supplied screenshots.

SET UP A PAGE POSTING PLAN

01 Open the Page

Find the correct Page and open its settings.

02 Choose its timing

Set posts per day, exact times and appropriate timezone.

03 Check readiness

Confirm the Page, account/profile and content queue.

04 Enable carefully

Run a first test, then enable the intended Page.

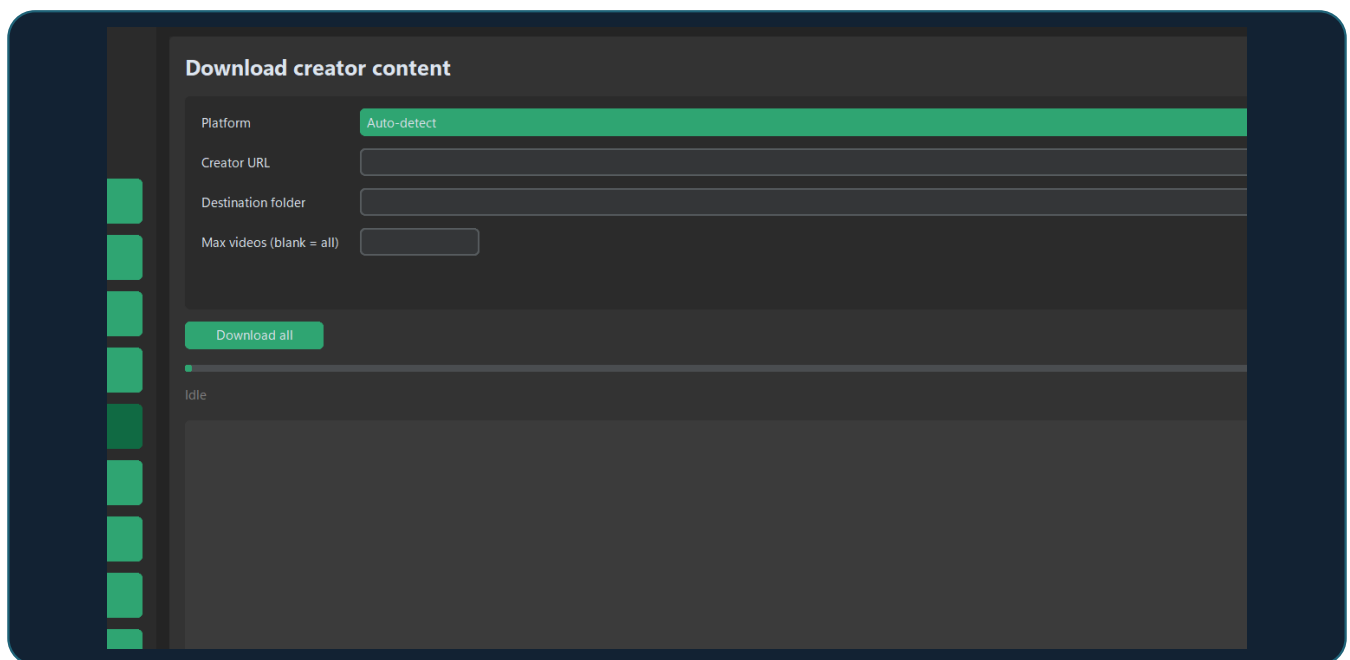
NEXT STEP

Check the Dashboard and Activity, then verify the real result on the platform. A schedule is not a publishing guarantee.

CONTENT INTAKE

Have content already? Bring it into your posting workflow.

Add a supported source link, prepare authorized content and keep it organized for the right Page.



Focused crop: genuine Download workspace, earlier build. No completed download is shown.

FROM SOURCE TO AN ORGANIZED QUEUE

01

Source link

02

Download

03

Prepare

04

Page folder

05

Queue

SUPPORTED SOURCE OPTIONS

TikTok, YouTube, Instagram, Snapchat, Facebook and Auto-detect are documented. Source availability can change by region and platform.

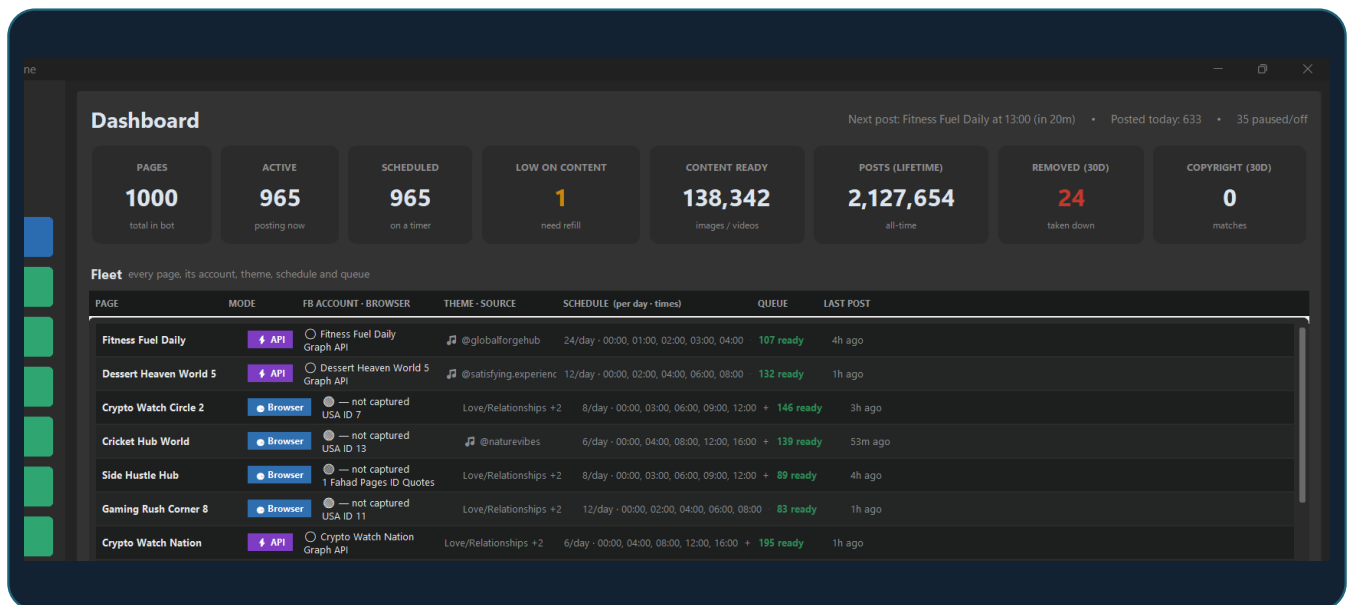
CONTENT RIGHTS

Only download or republish material you own or are authorized to reuse. A source link is not a license.

TEST, VERIFY & PAUSE

Scheduled does not always mean published. Know how to check.

After setting up a Page, inspect the app record and verify the actual post on Facebook or Instagram.



Focused crop: genuine Dashboard status view, with illustrative demo counters.

THE FOUR-CHECK ROUTINE

01 Dashboard

Review the next-post line and queue status.

02 Activity

Check recorded actions, timestamps and errors.

03 Health

Investigate any Page requiring attention.

04 Platform

Open Facebook or Instagram and verify the live post.

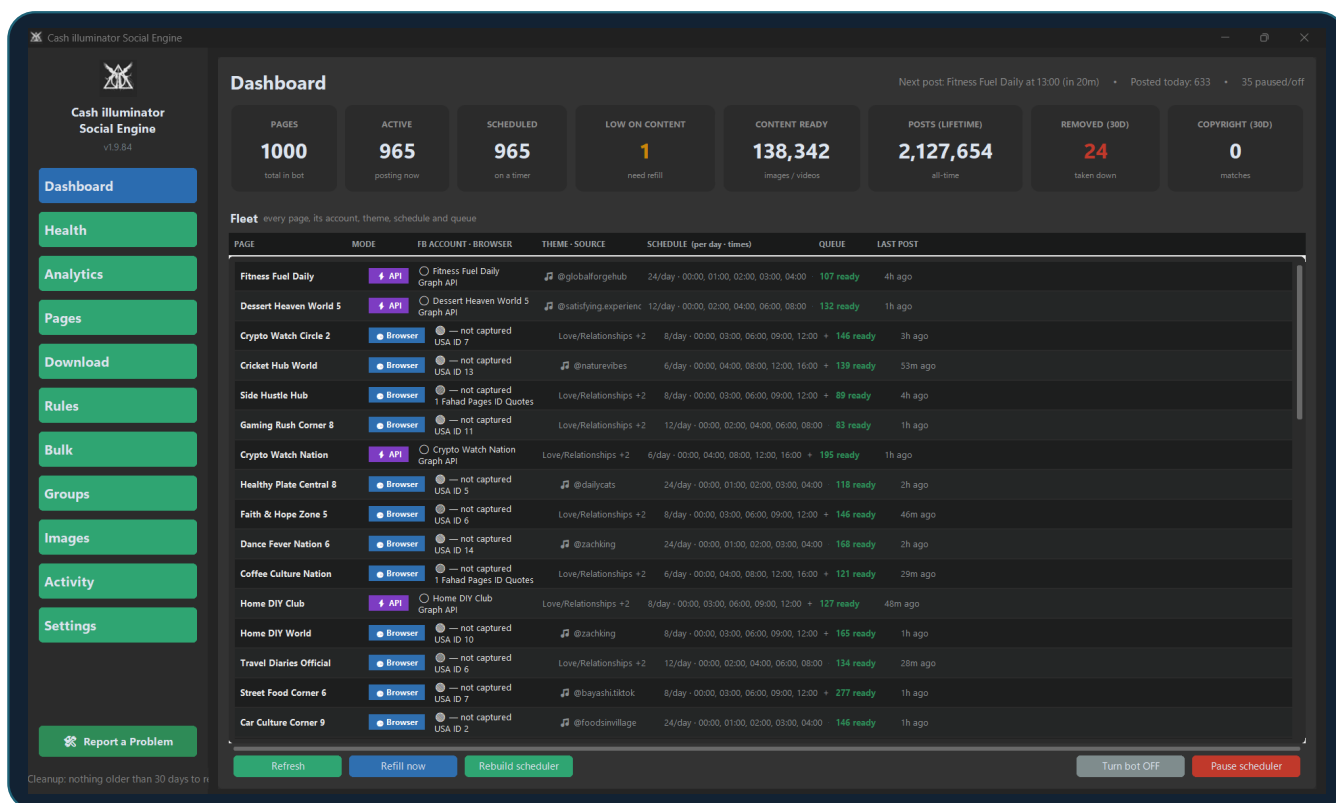
WHEN YOU NEED TO HOLD WORK

Pause the scheduler or turn a specific Page OFF. App success logs alone are not proof of publication.

DASHBOARD

The whole operation at a glance.

See the status of Pages, content queues and the next planned action without opening each Page.



Genuine earlier-build Dashboard. All visible counts and Page names are illustrative demo data.

WHAT TO LOOK AT FIRST

PAGE STATUS

Which Pages are ON and which need a check?

CONTENT READINESS

Which Page queues are running low?

NEXT POST

What action is scheduled next?

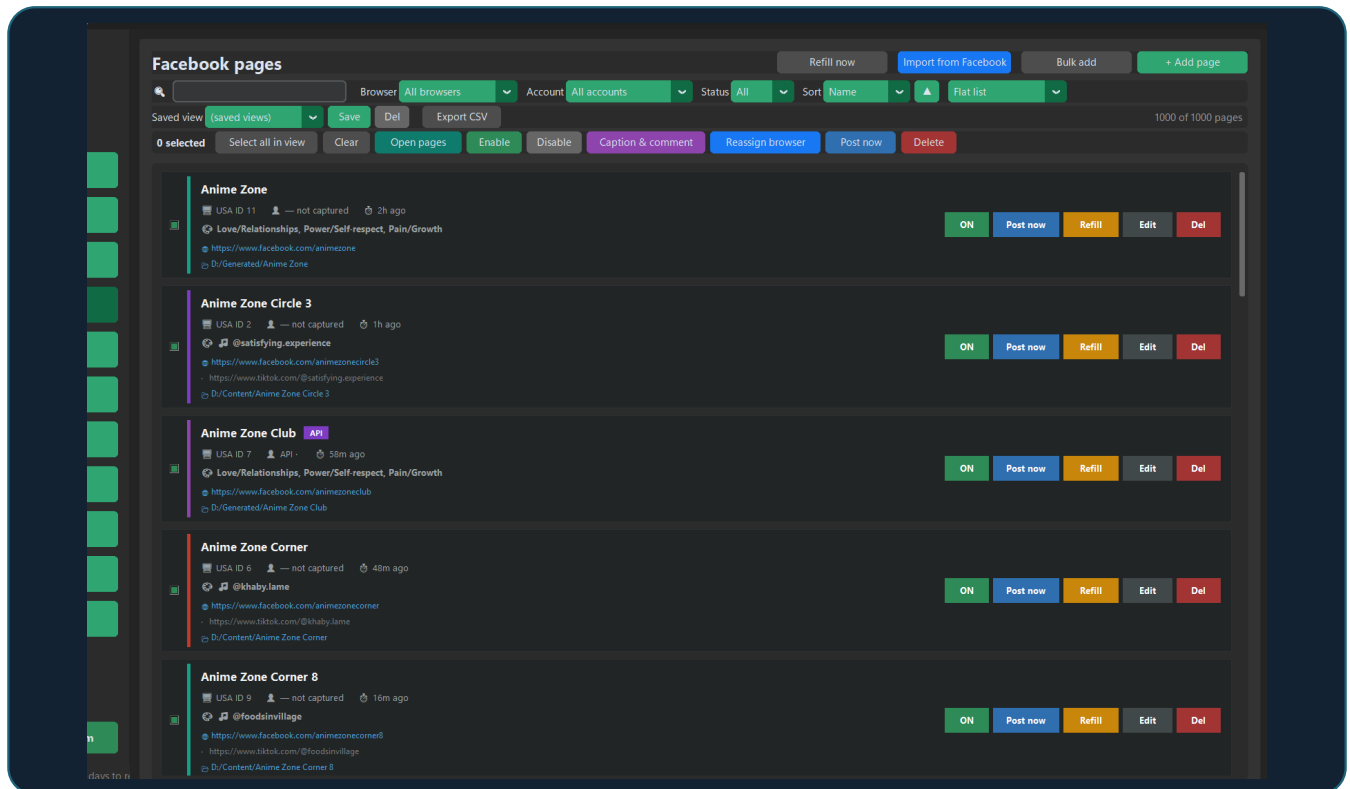
NEXT STEP

If a status looks unusual, open that Page, review Health and Activity, and verify the platform result.

PAGES WORKSPACE

Every Page. The right content. The right settings.

Keep each client Page connected to its own account, sources, captions and posting routine.



Genuine Pages list from an earlier build; sample Page names and counts are demo data.

YOUR DAY-TO-DAY PAGE CONTROLS

01 Find

Search, sort and save filtered views.

02 Edit

Review sources, profile, caption and schedule.

03 Control

Turn Pages ON/OFF, Post Now or Refill intentionally.

04 Export

Keep CSV records when required.

NEXT STEP

Before changing multiple Pages, confirm the selected Page belongs to the intended client and account.

BULK TOOLS & FILTERS

Many Pages. Fewer repetitive edits.

Make carefully chosen changes across selected Pages - without repeating every action one by one.

THE SAFE BULK WORKFLOW

01 Select Pages

Use filters or Groups to choose the intended Pages.

02 Apply changes

Update the supported settings for the selection.

03 Review selection

Double-check the targeted Pages and changes.

04 Save & verify

Confirm the change and inspect affected Page records.

OTHER USEFUL TOOLS

Import

Supported Facebook import / bulk add

Export

Page records to CSV

Saved views

Return to selected filters

Groups & Rules

Repeatable organization

START SMALL, THEN EXPAND

Bulk tools do not remove your responsibility to check account permissions, selected Pages or important live results. Test a small batch first.

SOURCE, CAPTION & POSTING MODE

Make the post belong to the correct Page.

Set where content comes from, which caption to use and how each Page should publish.

CONFIGURE THESE FIELDS

01 Sources

Use only owned or authorized content links.

02 Captions

Choose fixed text or source-caption fallback.

03 Browser mode

Use the Page's configured Chrome profile.

04 API mode

Use permitted Graph API credentials and Page tokens.

Original posting mode, source and caption fields; genuine earlier-build screenshot.

NEXT STEP

Save settings, check that the Page is correct and review its queue before enabling posting.

Stop designing recurring posts from scratch.

Build reusable quote-style visual content with themes, review controls and per-Page branding. Optional AI features use your provider keys.

A REPEATABLE VISUAL PRODUCTION WORKFLOW

01 LEARN

Choose a built-in theme or learn from references.

02 GENERATE

Select themes, tone, quantity and backgrounds.

03 REVIEW

Approve, reject or edit the cards.

04 BRAND

Apply your own Page wordmark and accent.

05 STOCK

Prepare approved content for the Page.

06 SCHEDULE

Use the Page's configured posting plan.

Set up branding before or after generation as appropriate; review output before approving content. Local background rendering and paid provider-assisted services have different costs.

Build a batch, not just one graphic.

Choose a theme, tone and quantity, then prepare visual variations to review - without starting from a blank canvas.

A SIMPLE GENERATION CHECKLIST

01 Choose theme

Pick built-in or learned themes.

02 Set the tone

Choose the writing/style direction.

03 Set quantity

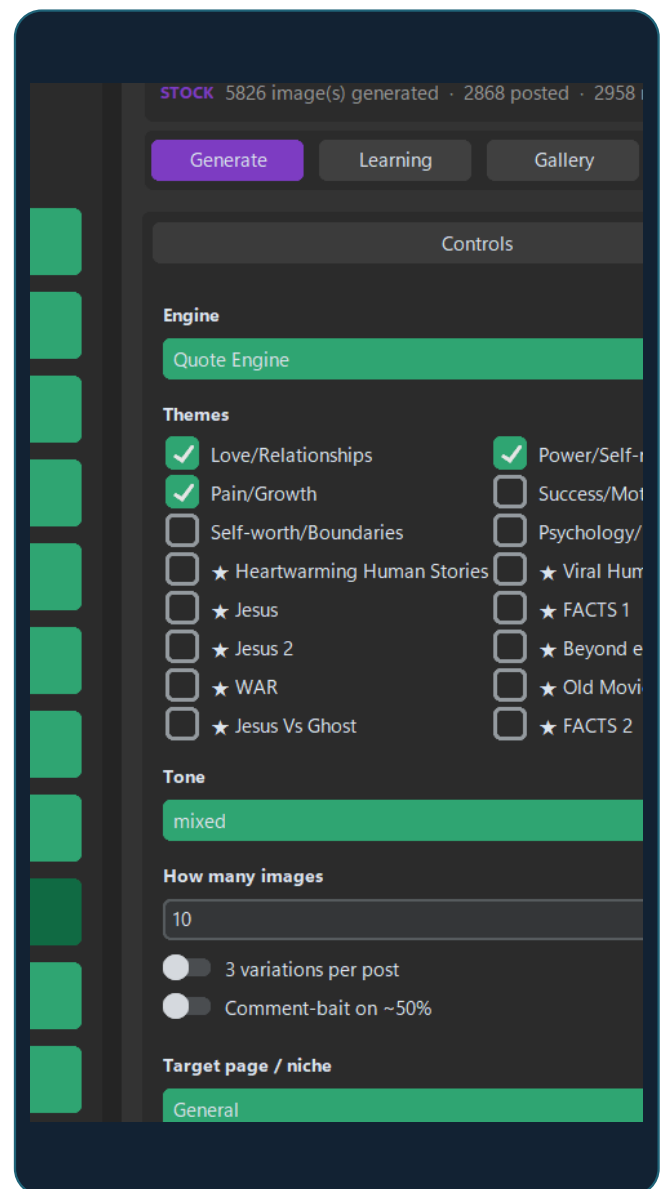
Choose batch size and variations.

04 Pick background

Local preset, gradient, solid, template or optional AI.

05 Generate & review

Check output and approve before posting.



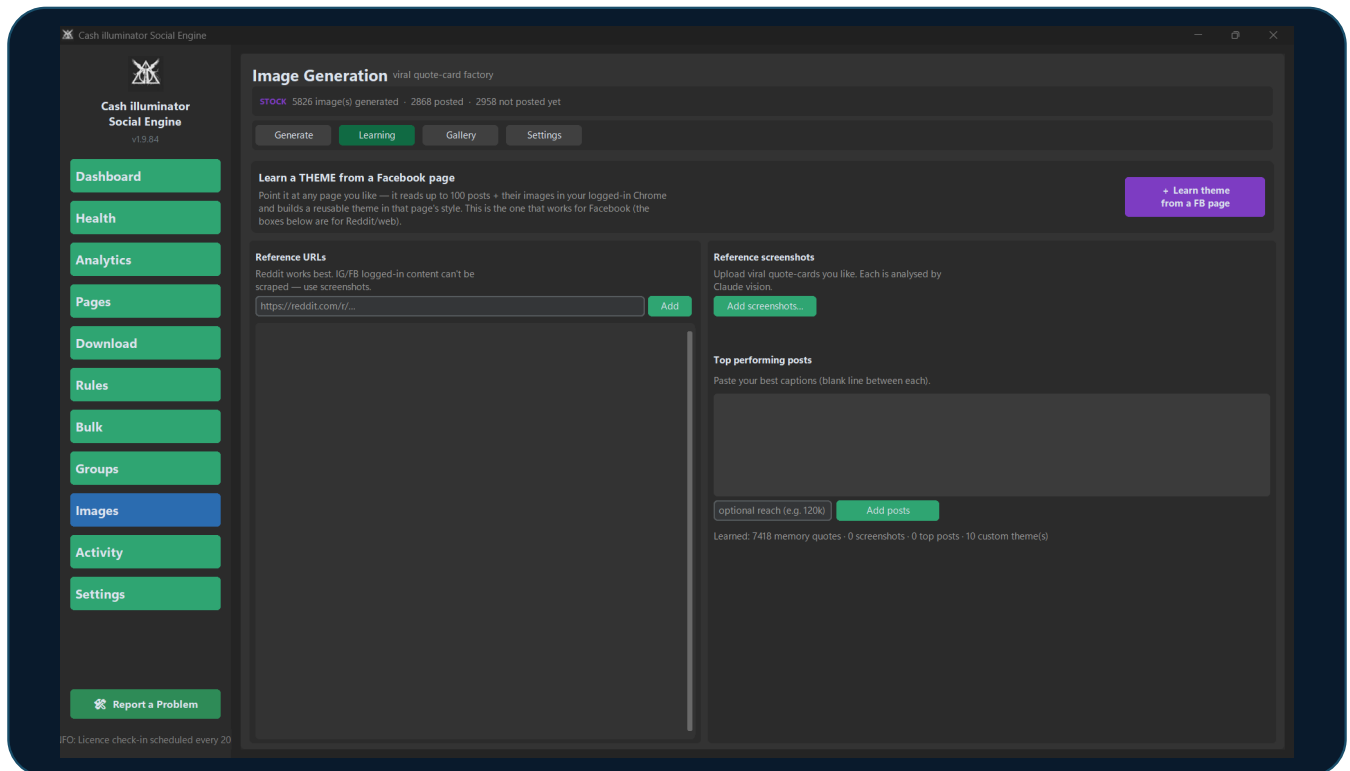
Focused genuine Generate controls, earlier build; empty output panel not presented as results.

KNOW THE DIFFERENCE

Local background choices do not incur per-image AI-background charges. Provider-assisted generation may use separately billed API keys; review estimates before paid batches.

No content yet? Turn inspiration into your own visual style.

Use a reference Facebook Page, URL or screenshot to learn a reusable theme - then create your own branded posts.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

WHAT YOU CAN DO

- Use a Page, reference URLs or screenshots as inspiration.
- Add relevant top-performing posts as examples.
- Find your learned theme alongside built-in themes in Generate.
- Create original visuals rather than copying reference material.

WHY IT MATTERS

You do not need a finished content library to develop a visual direction.

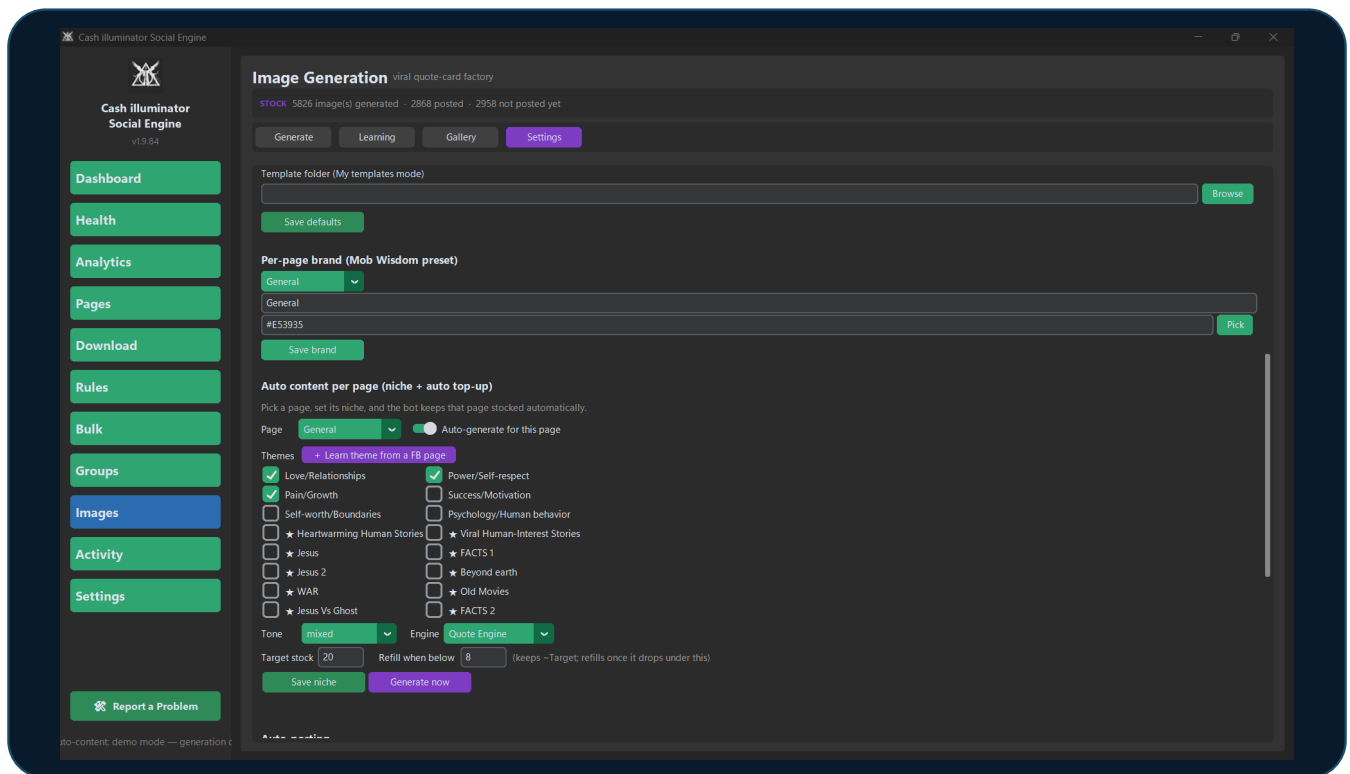
A reference is inspiration, not permission to reuse someone else's content.

NEXT STEP

Add reference > Learn theme > Open Images / Generate > Create visuals.

Make every Page look like its own brand.

Set each Page's wordmark, accent color and content themes without repeating the same visual setup.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

WHAT YOU CAN DO

- Select the Page whose visuals you are preparing.
- Set its own wordmark and accent color.
- Choose the niche and themes for recurring content.
- Set a target stock level and automatic refill threshold.

WHY IT MATTERS

Different Pages deserve different identities. Keep recurring visuals consistent.

The documented settings use wordmarks and accents, not automatic Page-logo extraction.

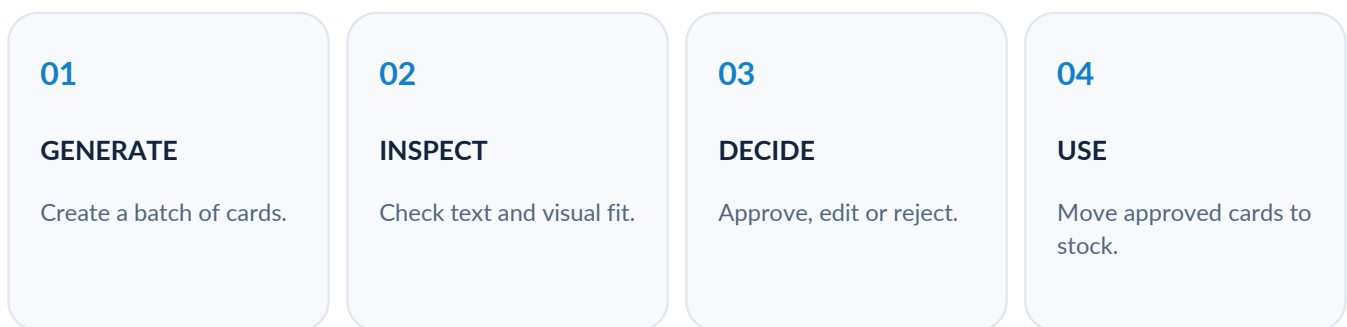
NEXT STEP

Choose a stock target and set the level that triggers a refill.

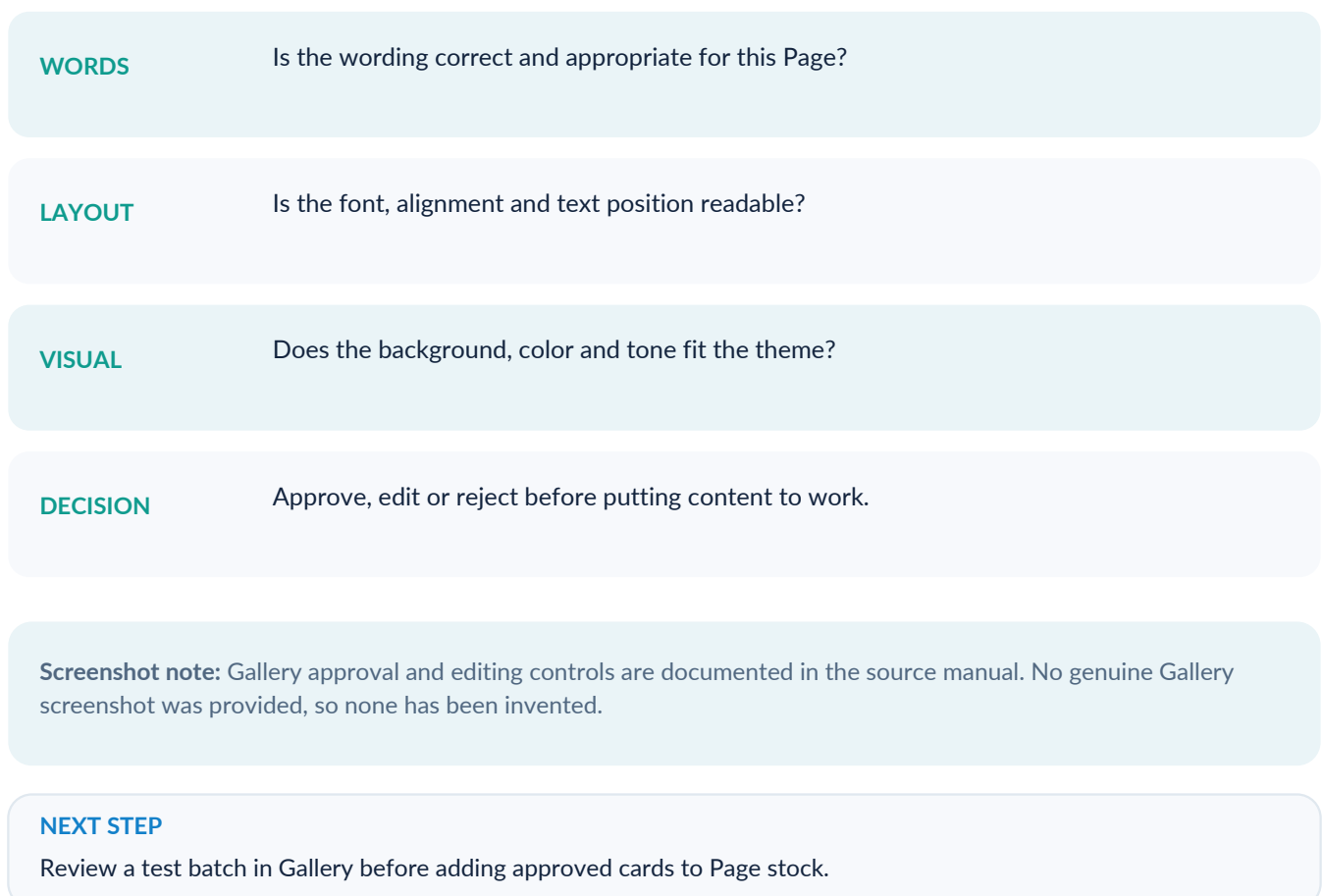
Review before it enters the queue.

Not every generated image is ready to publish. You decide which visuals make the cut.

THE FOUR-STEP REVIEW FLOW

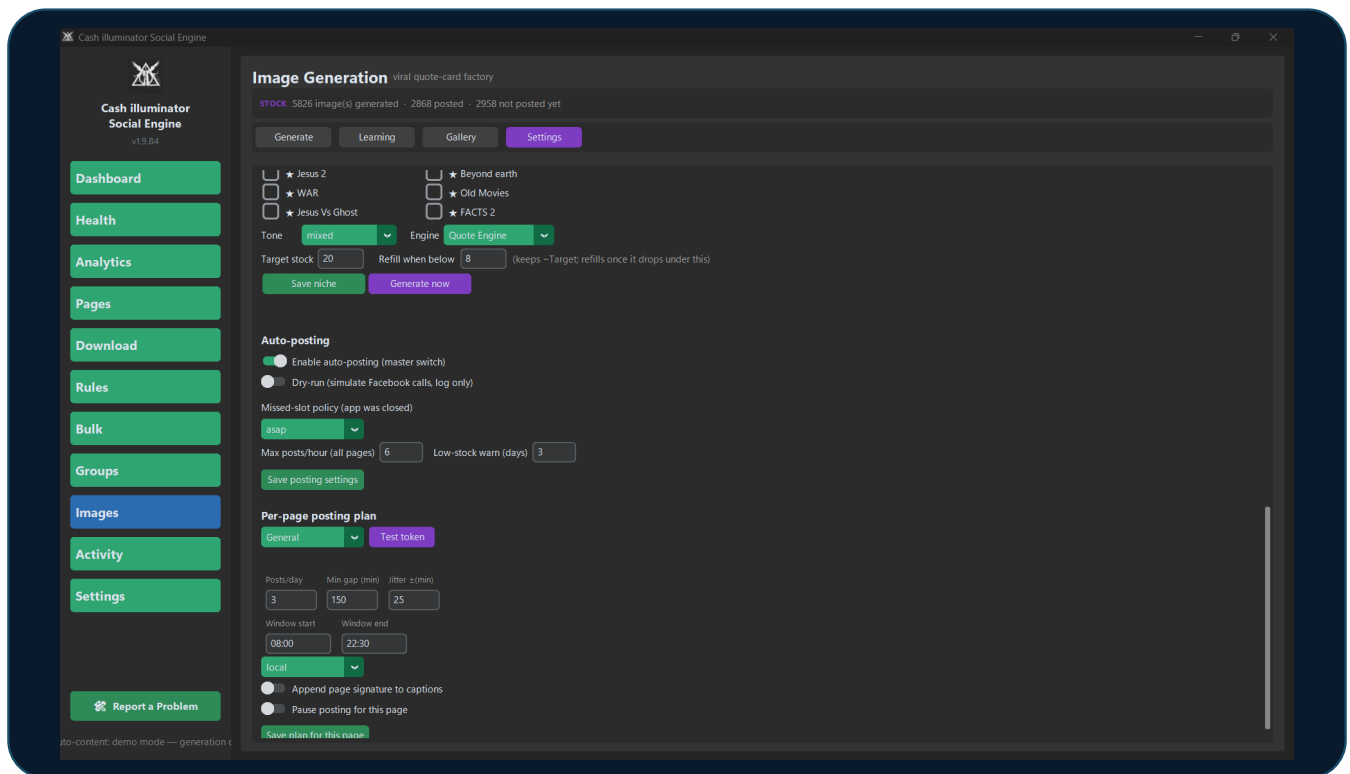


WHAT TO CHECK BEFORE APPROVING



Tomorrow's post shouldn't be tomorrow's problem.

Build the content stock today, set each Page's posting routine and check the plan before it runs.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

WHAT YOU CAN DO

- Choose the Page and its visual-content niche.
- Set a stock target and refill level.
- Configure posts per day, time window and minimum gap.
- Run a dry-run first; it records actions without posting.
- Enable posting only after reviewing the plan.

WHY IT MATTERS

Prepare the queue today and know which posting plan is set for tomorrow.

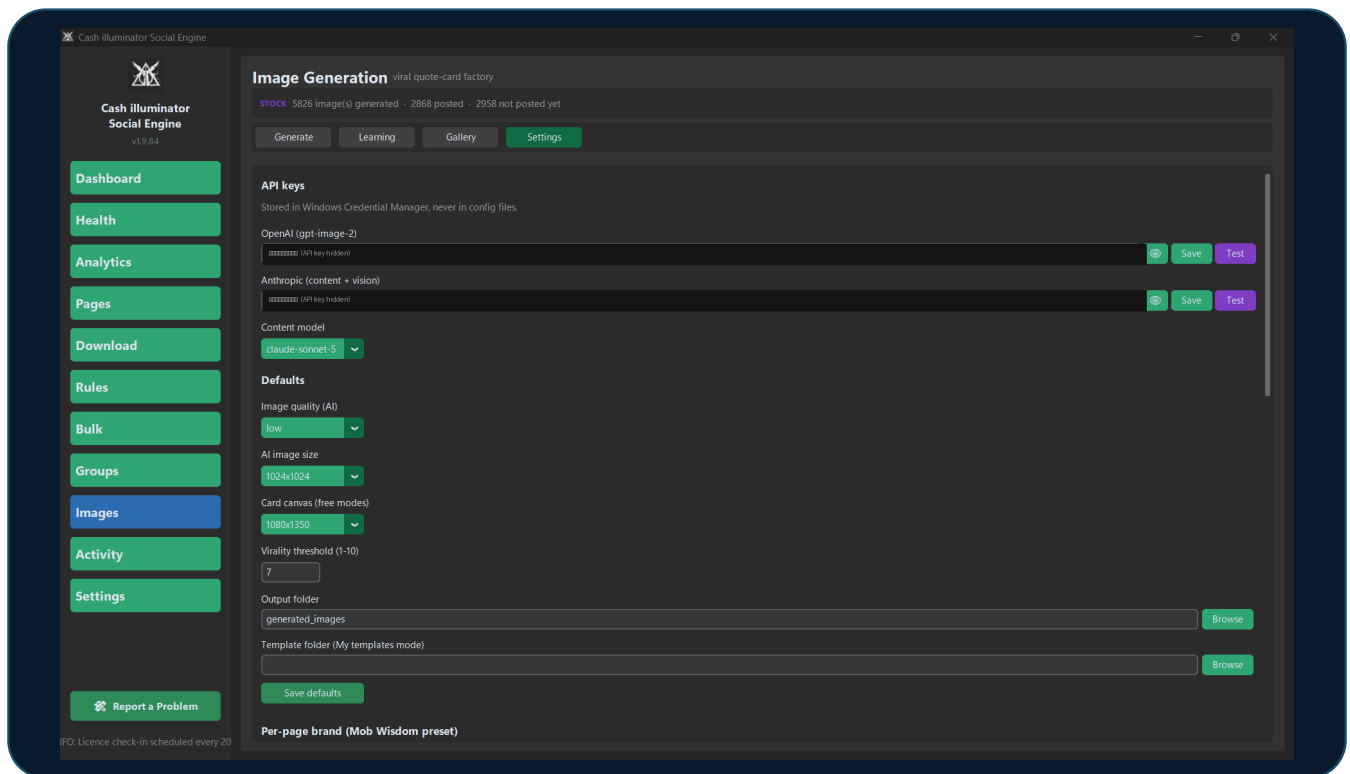
Use Page pause or global caps when needed. Verify live posts on the platform.

SETUP PATH

Choose Page > Set stock > Set plan > Dry-run > Enable when ready.

Know the costs before you generate.

Start with local background options; use your own AI-provider keys when those features are needed.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

WHAT YOU CAN DO

- Start with preset, gradient, solid or your own template backgrounds.
- Enter your own provider keys for optional AI features.
- Choose quality, image size and output folders.
- Save and test settings before requesting a paid batch.

TWO WAYS TO RENDER

LOCAL BACKGROUNDS

Preset, gradient, solid and template renders have no per-image AI-background fee.

PROVIDER-ASSISTED

AI backgrounds and content-engine services use your keys and may incur separate charges.

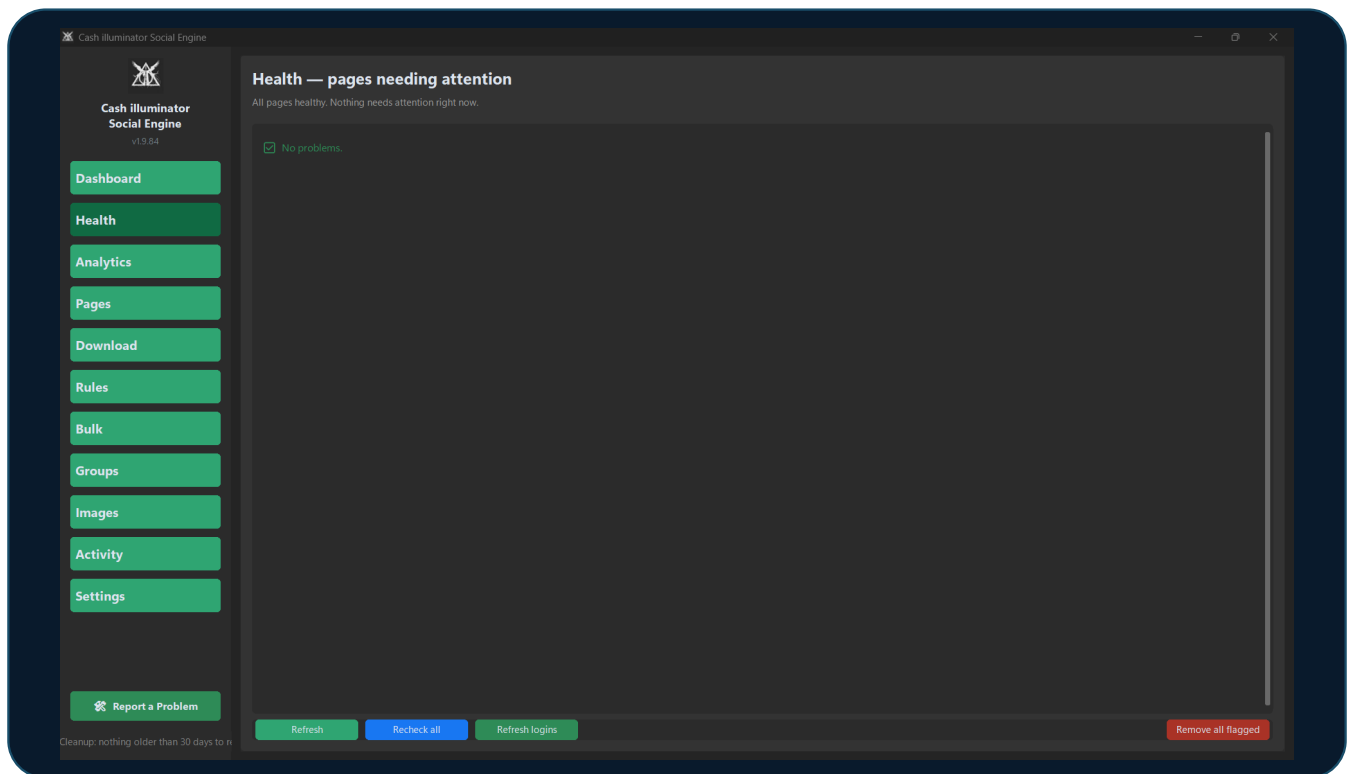
KEEP KEYS PRIVATE

Never share or screenshot your API keys, tokens, passwords or license details.

HEALTH

See which Pages need your attention.

Check for login, token, account or content-source issues before continuing the posting workflow.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

WHAT YOU CAN DO

- Look for login, account, token or broken-source issues.
- Read the reason and follow the app's guidance.
- Keep restricted or suspended Pages OFF during investigation.
- Recheck Health before resuming the affected Page.

WHY IT MATTERS

When something needs fixing, know where to start.

This real screenshot shows a clean state. No errors or warnings were invented.

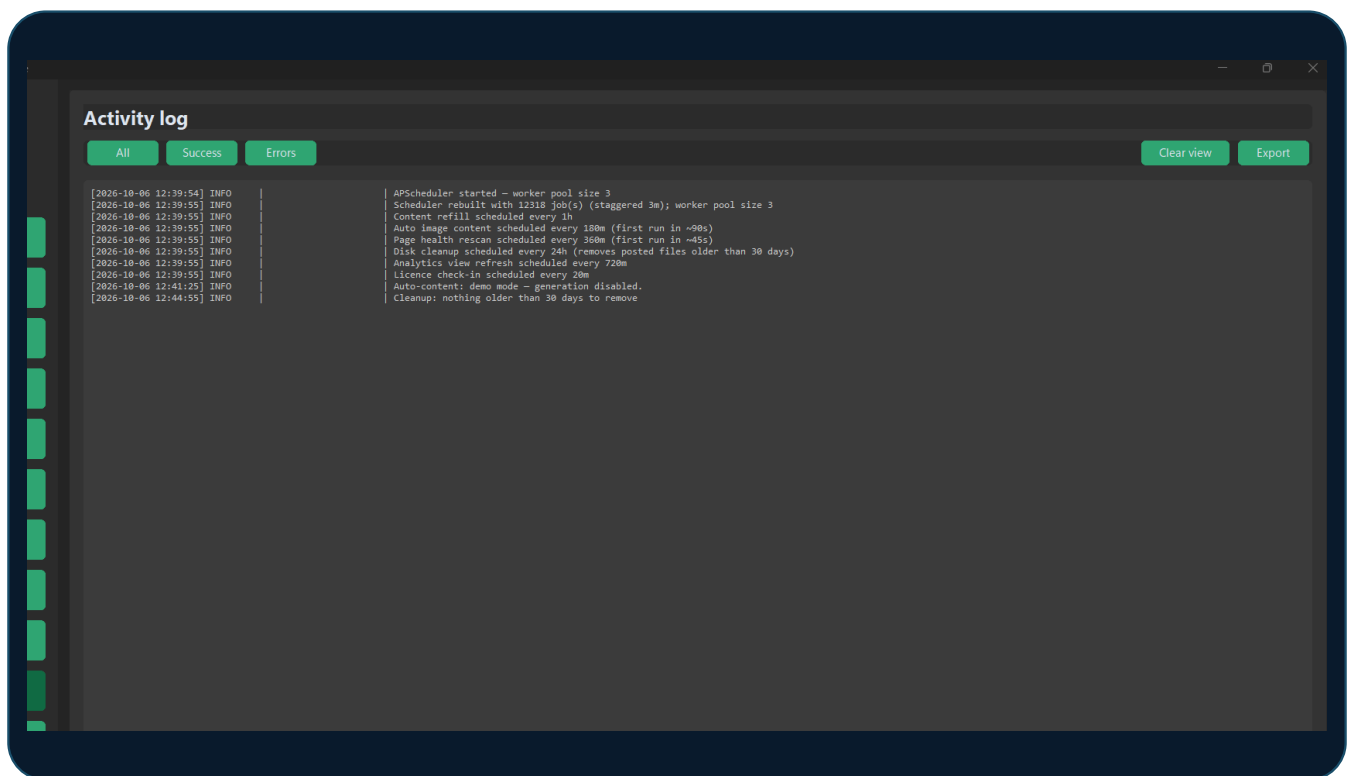
IF A PAGE IS FLAGGED

Read the reason > Fix the issue > Recheck Health > Resume when ready.

ACTIVITY

Something went wrong? Know where to look.

Review recorded actions, timestamps and errors so you know what to investigate next.



Genuine earlier-build Activity screen; cropped to emphasize the real log. Demo data shown.

HOW TO USE IT

- 01 Open Activity and review recent actions.
- 02 Switch between All, Success and Errors.
- 03 Check timestamps and repeated error details.
- 04 Export the log if you need support.

WHY IT MATTERS

Less guessing. A clearer place to start investigating.

Logs describe what the application recorded; verify important live posts on Facebook or Instagram.

NEXT STEP

Check Health for flagged Pages, then verify the actual post on the destination platform.

ANALYTICS

See which Pages need a closer look.

Compare available Page metrics over time to see changes and decide what to check next.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

HOW TO USE IT

- 01 Review summary totals and the Page comparison table.
- 02 Select a reporting period.
- 03 Sort by a metric to compare recorded activity.
- 04 Check unusual results on the relevant platform.

WHY IT MATTERS

Turn recorded numbers into a clearer view of your Pages.

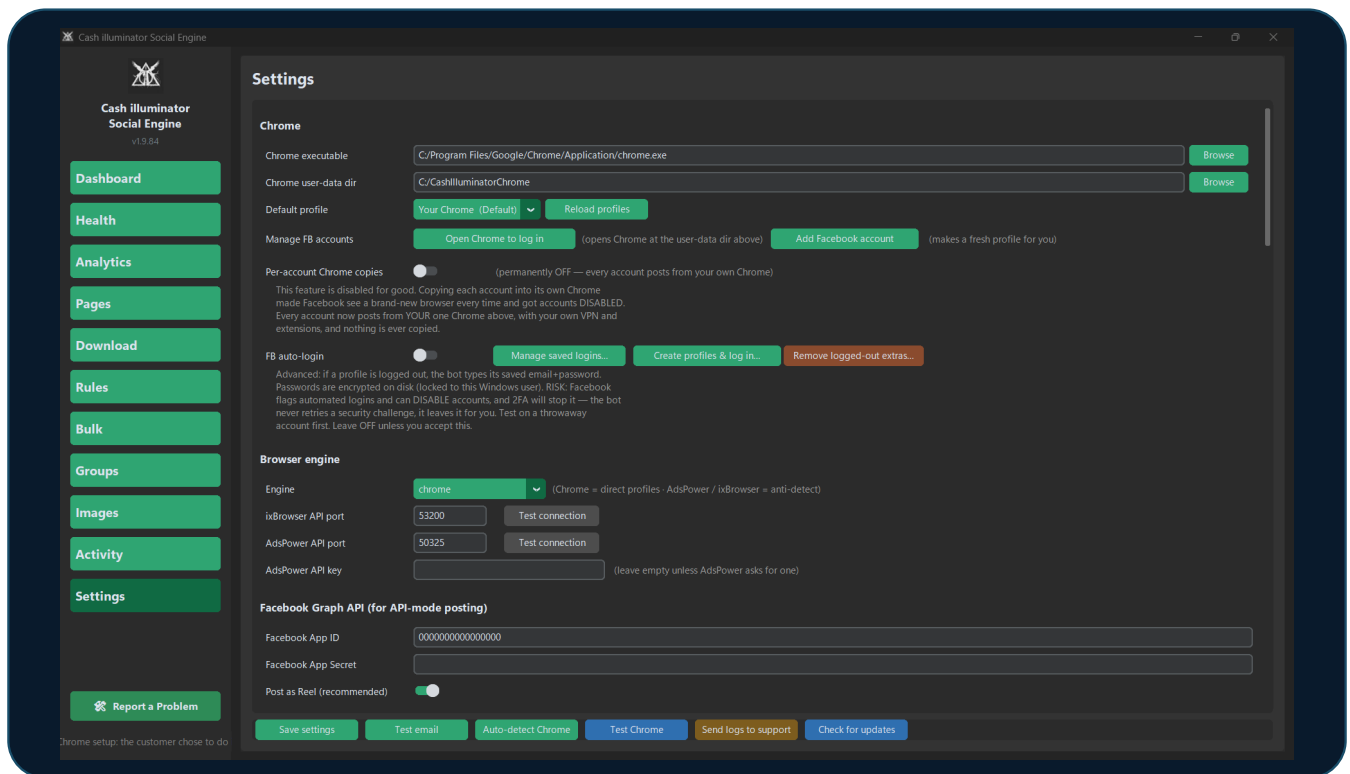
All figures in this screenshot are demo data, not customer results. No reach or performance is guaranteed.

NEXT STEP

Open the Page you want to investigate and confirm its current performance.

Your PC. Your accounts. Your controls.

Connect accounts through dedicated Chrome profiles or supported Facebook Graph API access.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

HOW TO USE IT

- 01 Check Chrome and the app-managed profile folder.
- 02 Add an account and log in to its Chrome profile.
- 03 Choose browser mode or configure Facebook API access.
- 04 Save the settings and test your connection.

BROWSER MODE VS API MODE

BROWSER MODE

Uses your configured logged-in Chrome profile for the account.

API MODE

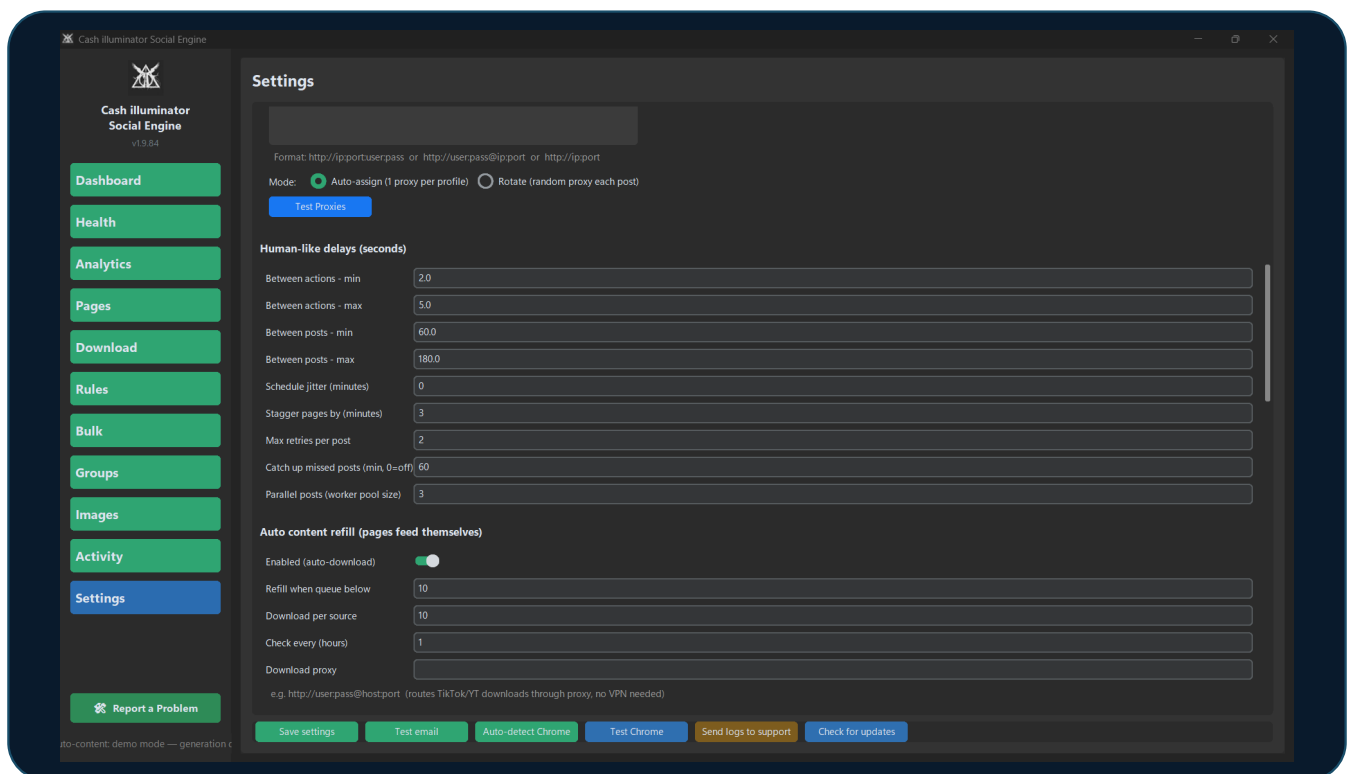
Uses Facebook Graph API access, Page tokens and permissions.

NEXT STEP

Test Chrome or check API status before turning a Page ON. Complete login challenges manually.

Set the schedule. Keep the content ready.

Choose how posting is paced and when low Page queues should be refilled.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

HOW TO USE IT

- 01 Set posting gaps, retries and missed-post handling.
- 02 Review staggering and worker limits carefully.
- 03 Configure low-queue refill levels and check intervals.
- 04 Remember: each Page keeps its own posting times.

TWO PARTS OF THE ROUTINE

POSTING CONTROLS

Set gaps, retry behavior, missed slots and workload limits.

CONTENT REFILL

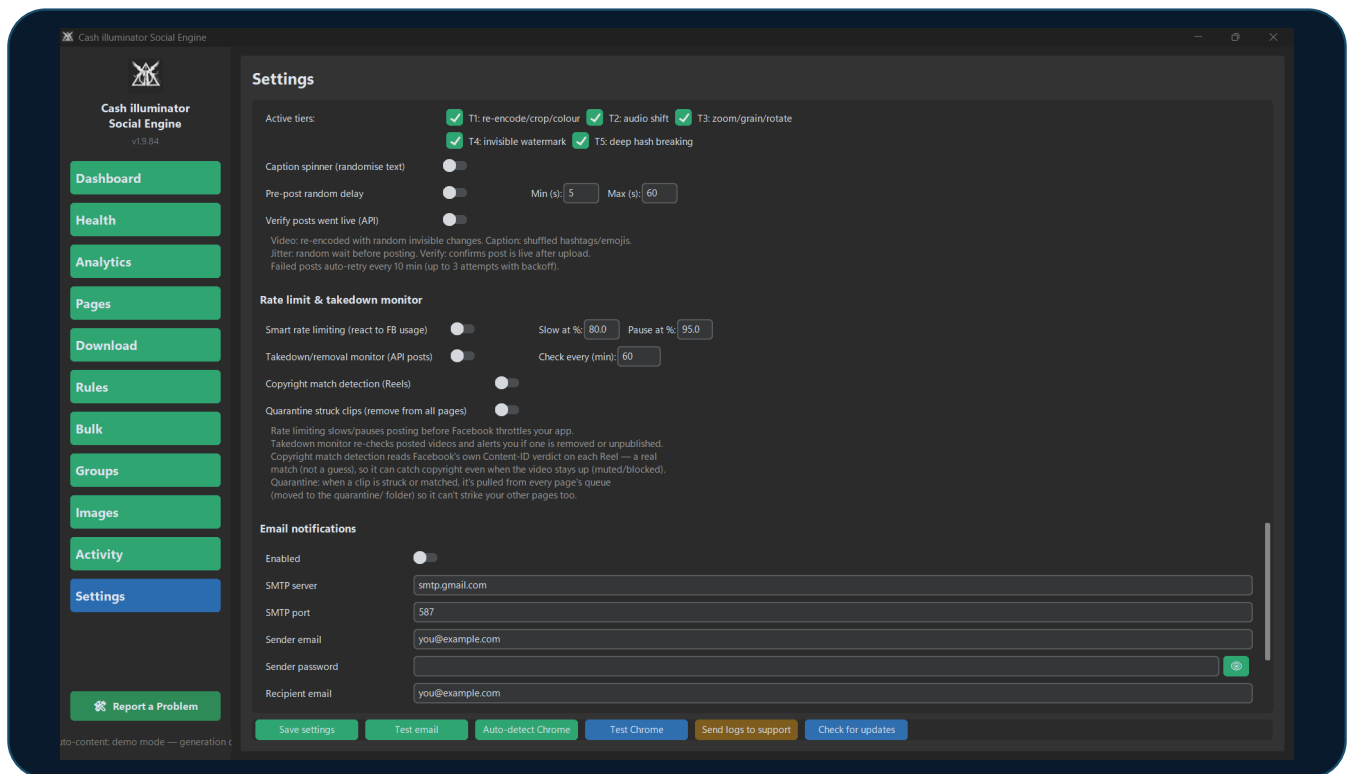
Set when low queues are checked and content is topped up from sources.

NEXT STEP

Save global settings, review one Page schedule and test that Page first.

Know when to pause, fix or ask for help.

Set practical posting limits, monitor available alerts and choose when to receive notifications.



Genuine earlier-build application screenshot. Illustrative demo data; Windows taskbar cropped.

HOW TO USE IT

- 01 Review posting-rate limits and pause thresholds.
- 02 Check removed-post monitoring where available.
- 03 Configure notification email and send a test.
- 04 Use support tools without sharing private keys.

WHY IT MATTERS

When a problem needs attention, you have controls to respond.

Limits and monitoring do not prevent every issue or guarantee platform approval. Resolve account checks manually.

ACTION FLOW

Set limits > Check alerts > Pause if needed > Investigate in Health and Activity.

DAILY PLAYBOOK

A daily routine that keeps you in control.

A few short checks in the morning, during the day and before you close.

THREE CHECKPOINTS. ONE CLEAR ROUTINE.

01

START OF DAY

Morning - Check readiness

- Open Dashboard: confirm Page ON status, queue depth and next post.
- Review Health for Pages that need attention.
- Check Activity > Errors; refill Pages running low.

02

DURING THE DAY

Stay on top of the plan

- Keep the application and configured scheduler running when needed.
- Use Pause scheduler for a safe temporary hold.
- Review generated visuals before approving them for stock.

03

END OF DAY

Prepare for tomorrow

- Check repeated errors and the next planned posting times.
- Export Activity if you need a record.
- Pause or switch OFF safely before closing; avoid closing mid-post.

ONE IMPORTANT CHECK

Activity logs record the app's actions, not independent proof a post is live. Confirm important posts on Facebook or Instagram.

TROUBLESHOOTING

When something stops, start here.

Health shows what needs attention. Activity > Errors shows what happened.

START HERE

Health > Activity / Errors > Fix the cause > Verify on the platform

Queue runs low

Check the source URL and Page folder. Use Refill or Download.

Download will not start

Confirm the URL and availability; do not retry rapidly.

Chrome profile is busy

Close competing Chrome windows; reopen the dedicated profile.

CAPTCHA / login challenge

Complete the platform check manually. Never bypass it.

Token missing / expired

Reconnect the API-mode Page and refresh its valid token.

Sent, but not live

Verify on Facebook/Instagram; review Health, Activity and account status.

Generated cards not posting

Check Gallery approval, stock, posting plan and Page state.

Nothing posts at all

Check master ON/OFF, Pause, Page ON, schedule and queue stock.

WHEN TO CONTACT SUPPORT

If a problem repeats, record the Page name, exact Activity error and time. Use Report a Problem or Send logs to support. Never share passwords, API keys or license details.

Before you buy, know exactly what you're getting.

Clear answers about the software, supported workflows, costs and limitations.

Is it only a scheduler?

No. It also organizes Pages, sources, captions, images, queues and monitoring.

Does it run in the cloud?

No. SocialWorkbench runs on your own Windows 10/11 PC.

Do I need a phone?

No phone or emulator is required in the documented workflow.

Can I manage multiple Pages?

Yes, with Page-specific settings, queues and schedules. Capacity varies by setup.

What if I have no content library?

Use Images themes, learning and Page branding to prepare original visual posts.

Does it guarantee reach or sales?

No. Outcomes depend on content, accounts, audiences and platforms.

Does it bypass platform checks?

No. CAPTCHA and login challenges must be completed manually.

Do optional AI features cost extra?

Provider-assisted services use your own keys and separate provider billing.

LICENSE, PRICING & SUPPORT

Start with one Page. Build your workflow from there.

Choose your plan, activate the Windows app and test your first Page before expanding.

SAME FULL WORKSPACE. TWO WAYS TO PAY.

MONTHLY

\$30 /month

YEARLY - BEST VALUE

\$270 /year

Yearly saves \$90 (25%) against 12 monthly payments. Optional provider charges are separate.

HOW TO GET STARTED

01

Choose plan

02

Install

03

Activate

04

First Page

10-DAY REFUND REQUEST WINDOW

You may request a refund within 10 calendar days of purchase, subject to the full Refund Policy and applicable law. Contact support with your purchase email and order/license details.

LICENSE & UPDATES

- Activation uses your purchase license key and is tied to your PC. Contact support before moving machines.
- Check for updates in Settings; save work and pause the scheduler before updating.
- Transfer permissions and update entitlements follow the terms supplied with your purchase.

SUPPORT & OPERATOR SAFETY

Use Report a Problem, or send logs when requested. Provide the Page name, error and time - never passwords, tokens or license keys.

Honest limits: Windows only. Use content you have rights to publish. Verify live posts on the platforms; independent software, not endorsed by Facebook or Instagram.